

CAPITAL AREA DISTRICT LIBRARIES
SER III Use of Photographic Images Consent Policy
JUNE 21, 2023

Attendance at Capital Area District Libraries programs or events constitutes consent for adults and their minor children to be photographed, filmed and/or recorded.

1. The following disclaimer details the scope of the policy and will be posted at all entrances to CADL libraries.

Photos and videos that appear on the Capital Area District Libraries website and promotional materials may be obtained at public programs, events, and library spaces. By your presence at CADL properties and programs, you consent for yourself and any minor children in your custody to be photographed, filmed and/or otherwise recorded by CADL and/or its staff. Your entry and presence constitutes your consent to such CADL photography, filming and/or recording including consent to any use of any recorded images in any and all media in perpetuity and for any purpose. All photography, filming and/or recording by CADL will be done in reliance on this consent given by entering this area, and if you do not agree or consent then you should avoid appearing in the areas or contact CADL staff before any programs or events to express your wishes. If you do not want us to use a photo or video of you or your child, please tell the CADL library staff member coordinating the event PRIOR to the program.

Any images taken by CADL and/or CADL staff may be used in print and/or electronic marketing for CADL. Photos, images and videos submitted by members of the public for online galleries or contests may also be used by CADL for any purpose including promotional purposes. All such members of the public must obtain consent from individuals documented in any such photos, images, and/or video. To ensure the privacy of individuals and children, images will not be identified using full names or personal identifying information without written approval from the photographed subject, parent or guardian.

2. The following language will be included in event guides and on the CADL website.

Attendance at Capital Area District Libraries programs, events or library spaces constitutes consent to be photographed by CADL and these images could be used by CADL for any and all library purposes. To opt out, please talk to a CADL staff member before any events.