

ADVENTURE — BEGINS AT — YOUR LIBRARY™



Summer Reading Sponsorship

Every summer, Capital Area District Libraries' (CADL) Summer Reading Program encourages kids, teens and adults to read for fun and prizes. Last year, over **7,000 children, teens and adults** participated in reading-related activities in exchange for prizes!

The 2024 summer reading theme is Adventure Begins at Your Library. This year's programs will provide summer adventures while helping prevent the loss of vital reading skills while school is not in session.

Sponsors are instrumental in helping us provide library programs that cultivate literacy, lifelong learning and nurture a sense of community and connection.

Your organization has the flexibility to contribute in various forms—be it through cash donation, gift certificates, or in-kind services or product and we ensure that program sponsors receive substantial visibility for their impactful contributions.

The deadline for accepting sponsorship of our 2024 program is **June 1**.

First Edition Sponsor - \$5,000 (One Available)

- Full page ad in summer program digital guide.
- Logo on summer reading logs.
- Inclusion on summer reading school flyer.
- Inclusion on summer reading branch posters.
- Logo and hyperlink on summer reading webpage.
- Special summer reading homepage slide.
- Special digital sign recognition across 13 branches.
- One featured individual Facebook and Instagram post before program date(s).
- Inclusion in all paid ads.
- Inclusion in all media releases.
- Recognized on the CADL donor wall.

Wordsmith Sponsor - \$3,000

- Half page ad in summer program digital guide.
- Logo on summer reading logs.
- Inclusion on summer reading school flyer.
- Logo and hyperlink on summer reading webpage.
- Special summer reading homepage slide.
- Inclusion in all media releases.
- Mentioned in selected social media posts.
- Recognized on the CADL donor wall.

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Storyteller Sponsor - \$1,500

- Logo on summer reading logs.
- Inclusion on summer reading school flyer.
- Inclusion on summer reading branch posters.
- Hyperlink on summer reading webpage.
- Inclusion in all media releases.
- Mentioned in selected social media posts.
- Recognized on the CADL donor wall.

Literary Leader Sponsor - \$500

- Listed on summer reading webpage.
- Inclusion on summer reading branch posters.
- Inclusion in all media releases.
- Mentioned in selected social media posts.

We are happy to work with you to customize a sponsorship package that works for your organization.

Contacts

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